

Ruth Hadad

UX/UI Product Designer

passionate ux/ui product designer with a keen eye for detail and a strong ability to translate complex concepts into intuitive and engaging user experiences. experienced in combining creativity with functionality to design digital products that enhance user satisfaction. proficient in research, prototyping, and visual storytelling, with a background in management, customer experience, and digital media. adept at working independently and collaboratively to drive meaningful and innovative projects.

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🌐 ruthhadad.com

in ruth hadad

PROFESSIONAL EXPERIENCE

UX/UI Design Projects | 2022 - Present

- designed and prototyped responsive mobile and web applications using figma.
- conducted user research, usability testing, and competitive analysis to improve design solutions.
- developed interactive wireframes and high-fidelity designs, ensuring an optimal user experience.
- collaborated with developers and stakeholders to bring designs to production.

Running An Independent Business, Beitar Illit | 2022 - 2024

- managed day-to-day operations, including sales, customer service, inventory management, and employee training.
- built and maintained strong relationships with suppliers and partners.
- developed and implemented customer experience improvements to enhance service quality.
- oversaw the store's visual presentation: designing window displays, arranging merchandise, and planning product packaging for gifts.
- managed marketing initiatives, including print ads, social media campaigns, whatsapp groups, and status updates.
- handled customer complaints and disputes, ensuring a seamless and positive shopping experience.

Operations Coordinator – Association For The Advancement Of Education, Jerusalem | 2019 - 2021

- organized school events, conferences, and extracurricular activities.
- managed vendor relationships, including procurement, negotiations, and approval of quotations.
- oversaw project budgets, including annual financial monitoring of expenses and income.
- submitted reports and approval requests to external authorities, such as the ministry of education and the jerusalem municipality.
- maintained accurate documentation in compliance with educational standards.
- managed the school's debt collection system and petty cash operations.

Course Coordinator - Atid College Network, Jerusalem | 2017 - 2019

- conduct face-to-face interviews with candidates and provide guidance and counseling for their studies.
- participate in acceptance committees while monitoring and overseeing decision-making processes.
- prepare protocols, presentations, and professional materials for meetings and admissions committees.
- organize events, conferences, and open days related to various fields of study.
- implement and manage a crm system for effective customer management.

EDUCATION

User Experience And User Interface Design Course

NETCRAFT ACADEMIC (240 HOURS)

2022 - 2024

M.B.A. In Business Administration - Organizational Management

ONO ACADEMIC COLLEGE

2019 - 2021

Digital Media Managers Course

JERUSALEM TECHNICAL UNIVERSITY IN COLLABORATION WITH SIUR MOHOT SCHOOL (180 HOURS)

2018

B.A. In Social Sciences - Leadership And Management Of Educational Systems

BAR ILAN UNIVERSITY

2014 - 2016

Senior Certified Teacher - Special Education And Learning Disabilities

GIRLS OF ELISHEVA SEMINAR

2012 - 2015

TOOLS

Figma, Adobe Illustrator, Adobe Photoshop, Adobe Premier, Canva, Preiority, Crm System

SKILLS

prototyping, user research, responsive design, knowledge of html/css, wireframing, team leadership, management and organization, employee training, knowledge of social networks, video editing.

LANGUAGES

Hebrew - Native

English - Independent